



PURITII™

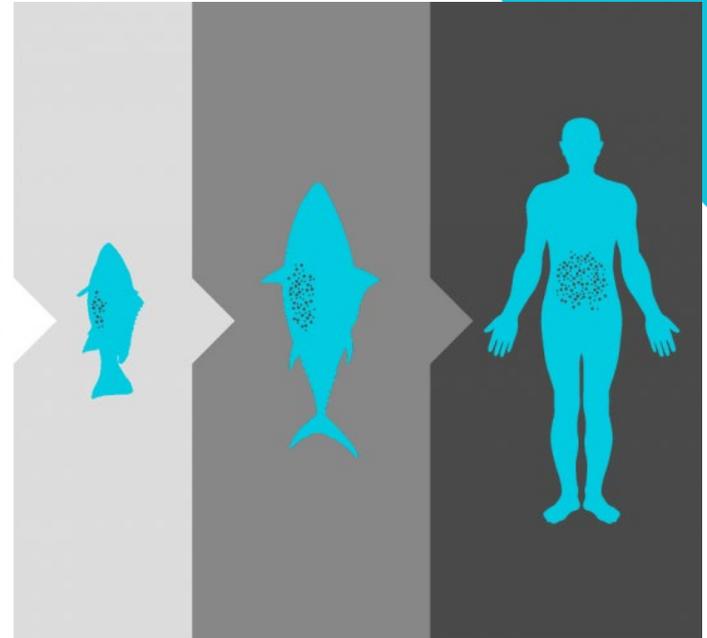
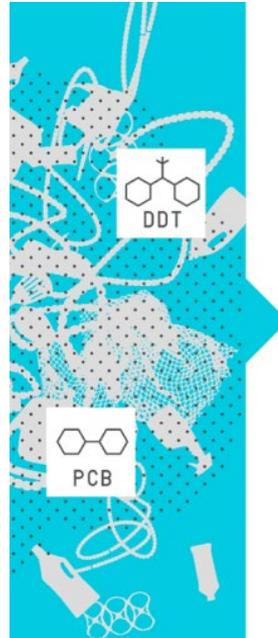
Water Filtration System

Today billions of pounds of plastic can be found in swirling convergences making up about 40 percent of the world's ocean surfaces.



http://www.biologicaldiversity.org/campaigns/ocean_plastics/

These endocrine-disrupting chemicals from degrading plastic pollution, become a part of our daily food chain.



What's in your water?

Bottled water

- Most bottled water is just tap water filtered for taste
- 24,500 chemicals found in bottle water
- Bottles are made of plastic that leeches chemicals into the water over time

Tap water

- Industrial chemicals
- Pesticides
- Lead
- Parasites
- Bacteria
- Hormones



Contaminated water is causing a health crisis

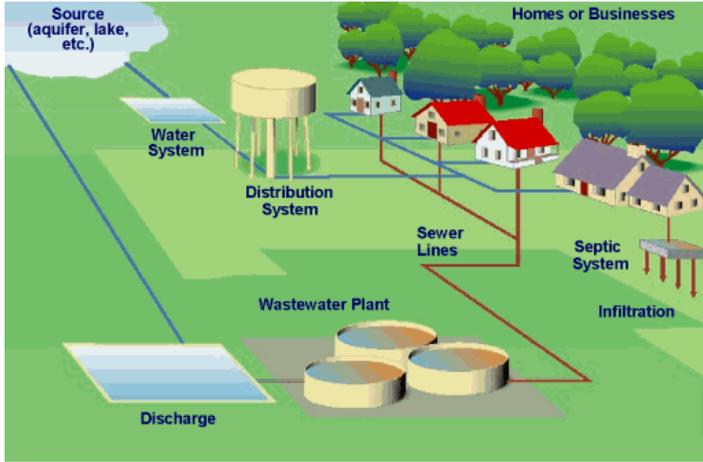
Disease

- Gastrointestinal illness
- Reproductive problems
- Neurological disorders
- Infants, young children, pregnant women, the elderly, and people whose immune systems are at increased risk

Outbreaks

- Hepatitis A
- E. coli
- Fluoride
- Norovirus
- Giardia
- Salmonella
- Copper
- Legionella





City & Town Water “Treatment”



Pipes en route to your house



Pipes in your house

What to filter out: simplified

- Protozoa
- Parasites
- Bacteria
- Viruses
- Fungi
- Algae
- Heavy Metals
- Radioactive

Germs

Metals

- Chemical “treatment”
 - Fluoride
 - Chlorine
 - Chloramines
 - Trihalomethanes/VOC
- Chemicals
 - Pesticides
 - Insecticides
 - Herbicides
 - Plastic chemicals
- Drugs

Chemicals

Drugs

Water Filtration *CONFUSION*

Reverse osmosis

Does NOT remove:

- All drugs and chemicals

Activated carbon

Does NOT remove:

- Arsenic
- Chloride
- Copper
- Lead
- Some drugs
- Viruses
- Fluoride
- Nitrates

Distillation

Does NOT remove:

- VOC
- Disinfection byproducts



Dennis Brown

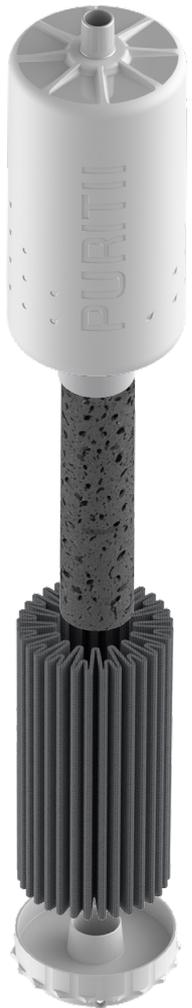
Chief Operations Officer,
Aquamira Technologies Inc.

- Industry expert in water purification technologies and products
- Creator and development of the DIVVY Emergency Water System
- Inventor with over 20 patents

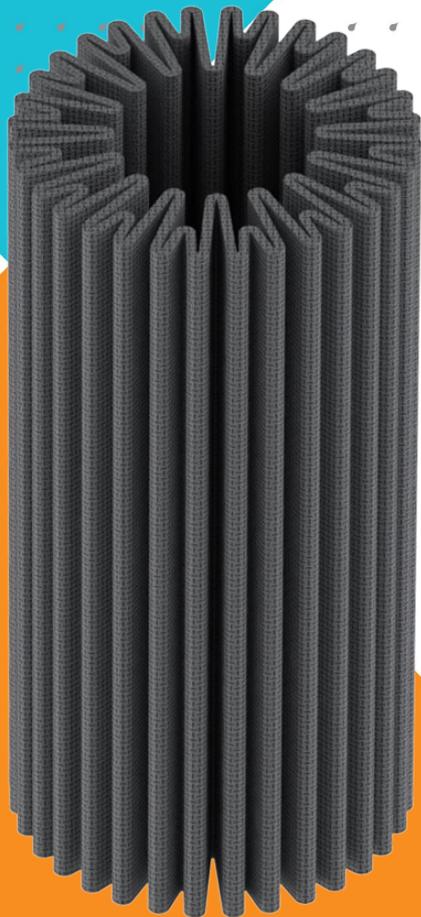
The Puritii Water Filtration System

- Design considerations
- Unique feature of the filter
- The importance of using quality materials
- Flow rate for suction





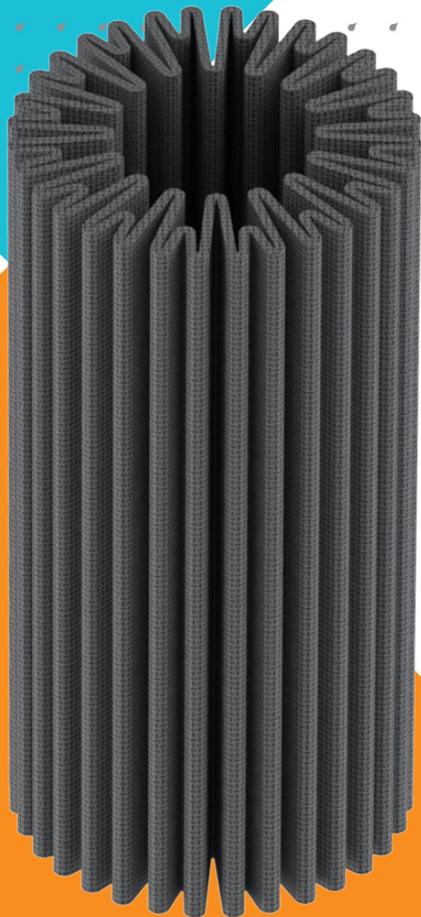
THE PURITII DIFFERENCE – top 3 reasons



THE PURITII DIFFERENCE – REASON 1

Proprietary pleat pack – unique features

- Functions like a net—letting more fresh clean water through—keeping contaminants out!
- Contains a loose proprietary blend of fine ground coconut carbon and zeolite.
- Traps contaminants, so they do not pass through.



THE PURITII DIFFERENCE – REASON 2

Like drinking water from a straw!

The proprietary pleat pack allows for more surface area, which allows for a greater flow rate!

20% more usable surface area, for three times the water flow than the old!

Antimicrobial

THE PURITII DIFFERENCE – REASON 3

It's special – but not specialized...

Many filters on the market target biological, chemical or emerging contaminants, but they rarely filter out all three.

The Puritii Water Filter removes



Chemical



Biological



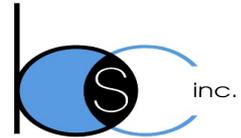
**Emerging
Contaminants**

The results of the Puritii Water Filtration System have been independently tested against internationally recognized standards by industry-leading independent laboratories in the USA and Canada.



Maxxam Laboratories are viewed as the premiere environmental testing facilities in Canada.

- ISO 9002 and 17025 accredited
- Accredited by Standards Council of Canada (SCC), the Canadian Association for Laboratory Accreditation (CALA)
- Certified by the Ontario Ministry of the Environment (MOE)



Biological Consulting Services of North Florida, Inc. (**BCS Laboratories**) is an established microbiological research and testing facility. **They specialize in the testing of environmental samples for pathogenic contaminants not tested by other laboratories.**

- ISO 17025:2005 accredited facility
- Accredited by The National Environmental Laboratory Accreditation Conference (NELAC / NELAP) and The NELAC Institute (TNI)
- USDA approved facility for the analysis of pathogens
- Member of the Centers for Disease Control and Prevention (CDC) ELITE Program

Log (logarithmic) reductions

1 log = 10x reduction, and adds a “9” to the score

1 log = 90%

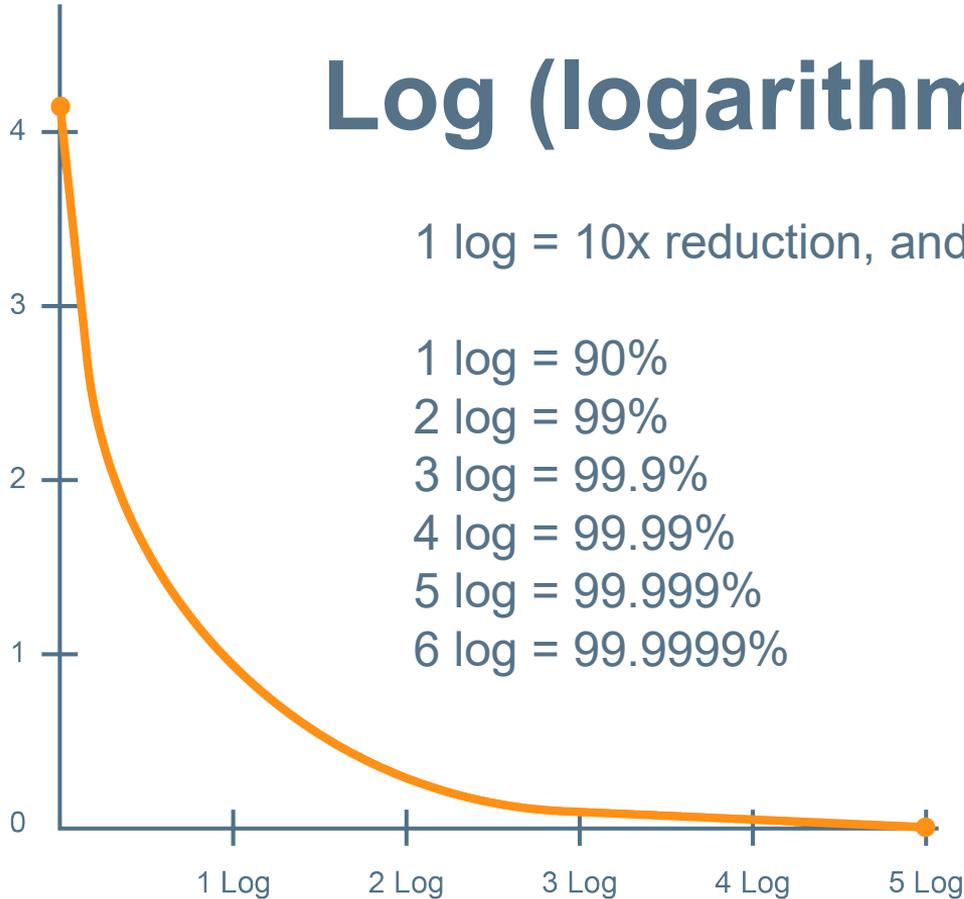
2 log = 99%

3 log = 99.9%

4 log = 99.99%

5 log = 99.999%

6 log = 99.9999%





1,000 Bacteria



100 Bacteria

**1 Log
Reduction**



10 Bacteria

**2 Log
Reduction**



1 Bacteria

**3 Log
Reduction**

Each ARIIX filter
saves over 450
plastic bottles.



1 person + Puritii Filter = 3k plastic bottles per year.

PURITII
Independent Representative



Consider this.

50k people + Puritii Filter =

135 MILLION

plastic bottles per year.

PURITII
Independent Representative

**Drink safe clean water
and do your part at the same time.**





Who Needs Puritii?

People you care about

- You!
- Closest to you – parents/kids

Gifts for people

- Birthday, wedding, anniversary
- Closest to you – parents/kids

People who are active

- Hikers, trekkers, mountain and rock climbers
- Snowboarders/skiers
- Bikers
- Yogi



PURITII™

Water Filtration System